

ABSTRACT OF THE DISCLOSURE

The present invention discloses an image processing method and an image processing apparatus
5 which is capable of preventing wasteful consumption of toner and an increase in processing time when a page including information not desired by a user such as an advertisement on a Web page is printed. According to the image forming method of the present invention, the
10 image forming method includes a mode for printing image data without change and a mode for simplifying and printing the image data or not printing the image data, and executes print processing according to a mode set by the user.